

# Allure Glamour Photography Group

## NON-COMMERCIAL MODEL RELEASE

For valuable consideration, the **Photographer**, the **Model**, and **Allure Glamour Photography Group (AGPG)** agree that:

1. This agreement is between the Model and **AGPG**, and shall be assigned to each Photographer participating in events held by **AGPG** between January 1st, 2017 and December 31st, 2029 in which the Model is also a participant, and only for those specific images and media that the Photographer and Model have collaborated on, including those events which have taken place prior to the signing of this release.
2. The Model hereby grants the Photographer the right to use the Model's first name, image and likeness in connection with the images and media as set forth below and hereby releases and discharges the Photographer from any and all liability for any claims associated therewith. The Photographer hereby grants the Model the limited right to use and reproduce any images and media which have been provided or distributed by the Photographer to the Model.
3. **All uses of the images and media by the Model or by the Photographer shall be for non-commercial purposes only.** Non-commercial use is limited to self-promotional usage, such as on-line photo galleries and websites, social media, portfolios, and other non-commercial electronic or print self-advertising. The images and media may also be used for contests or competitions provided that the other party shall be notified which images and media have been submitted for such purposes and shall be given appropriate credit for the images and media in such contest or competition.
4. **Commercial usage is allowed only if the Model and the Photographer negotiate and execute a Commercial Release to identify any compensation received from such use of the images and media.** Commercial usage includes any usage where the Model or the Photographer is compensated by a third party for the right to use or reproduce the images and media. The Model and the Photographer must agree to which of the images and media may be used for such purpose.
5. The Model agrees that the copyright for all images and media shall remain the sole and exclusive property of the Photographer. At the Photographer's sole discretion, images and media may be provided to the Model. The images and media may not be modified, edited, retouched or otherwise altered without the Photographer's prior approval. The Photographer's copyright notice shall not be removed or altered in any way.
6. The Photographer agrees not to use or allow use of the images and media in ways that would slander, embarrass or attack the character of the Model. The Model, likewise, agrees not to take any action that would slander, embarrass, or attack the character of the Photographer. In the event of any dispute between the parties, they agree to use reasonable good faith measures to resolve their differences and not act in a way which causes harm or ridicule to either party.
7. **The Model hereby affirms that she is at least 18 years old**, and has read and fully understands this Release and Agreement. This Release and Agreement shall be binding upon the parties and their heirs.

NAME OF MODEL \_\_\_\_\_ EMAIL \_\_\_\_\_

MODEL'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

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ASSIGNED BY AGPG TO \_\_\_\_\_ (Photographer)

PHOTOGRAPHER'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_

AGPG AGENT'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_